



ALAN

Acute Leukemia Advocates Network

**GLOBAL SUMMIT
7TH – 9TH NOVEMBER 2025**

www.acuteleuk.org



MOVING INTO ACTION

TODAY'S AGENDA



8.15 AM

Grounding

8.30 AM

Workshop: Advocacy in the acute setting

10 AM

Mix and Mingle

10.30 AM

Let's talk about data

11 AM

Turning insights into action

12.30 PM

Group photo

12.45 PM

Lunch



DON'T FORGET!

- We do not expect anyone to be an observer - Everyone is welcome and encourage to participate
- Activities proposed during the breaks are optional
- Bad english is the official language

TO-DOS

- Be on time !
- Keep your badge on
- Mute your phone and switch off your computer

TODAY'S AGENDA



1.30 PM

From Data Collection to Advocacy

2.30 PM

Turning Insights into Access

3.30 PM

Marshmallow challenge

4 PM

Workshop: Barriers to access

5.30 PM

Yoga with chair

7 PM

Dinner (hotel)



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TO-DOS

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WORKSHOP: ADVOCACY IN THE ACUTE SETTING

Workshop: Advocacy in the acute setting : what is our reality and what can we do?



3 groups (11 per groups)

1. **Organizational Challenges & Digital Solutions**
2. **Limited Interaction with Acute Leukemia Patients**
3. **Fundraising for Advocacy Efforts**

45 min – Group Breakout Discussions

30 min – Group Report-Outs (10 min per group including Q&A)

Reporting:

1-2 Key Insights (from challenges discussed)

1 Actionable Idea (to trial, test, or advocate for)

Organizational Challenges & Digital Solutions ALAN

Acute Leukemia Advocates Network

Team: Pasusant, Marine, Alastair

- **Theme:** How do internal structures, resource constraints, and digital tools impact advocacy?
- **Guiding Questions:**
 - What organizational barriers limit advocacy efforts for patients in acute settings?
 - Which time-consuming or repeatable tasks reduce frontline staff availability for advocacy?
 - How might AI or other digital platforms support advocacy (e.g. automated symptom tracking, digital consent tools, patient education portals)?
 - What are successful examples from other settings/fields?

Limited Interaction with Acute Leukemia Patients



Team: Sophie, Charles

- **Theme:** Challenges in meaningful patient engagement in acute contexts
- **Guiding Questions:**
 - Why are interactions with acute leukemia patients limited in acute settings (time, setting, physical condition)?
 - How does this affect advocacy and personalization of care?
 - How can we work with physicians and hospitals, so patients get referred to us as organizations?
 - Are there models from other specialties that we can adapt?
 - Could virtual check-ins, patient advocates, or family liaison roles be used more?

Fundraising for Advocacy Efforts

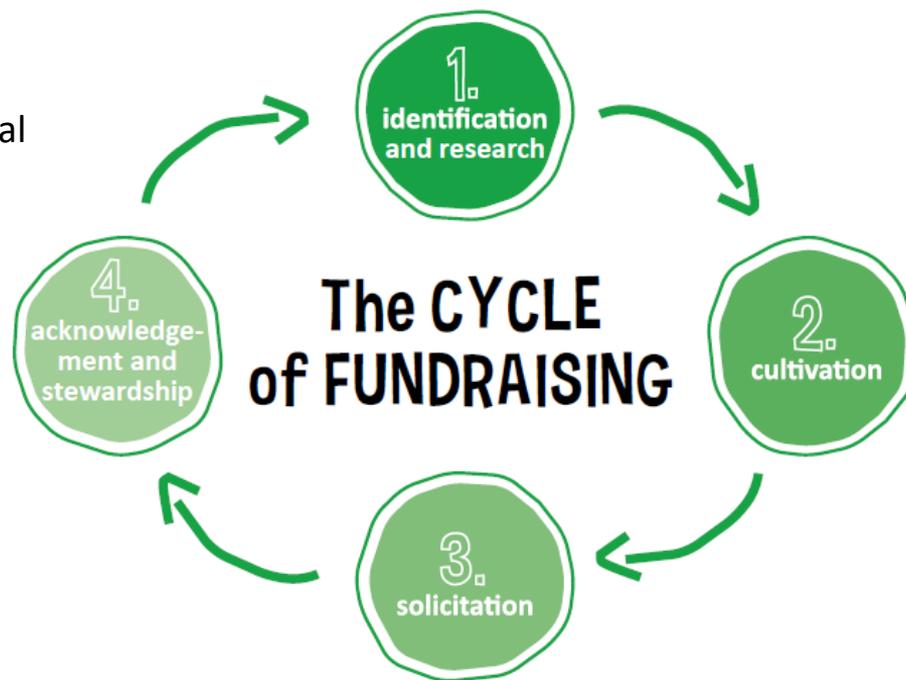


Team: Jan, Elo

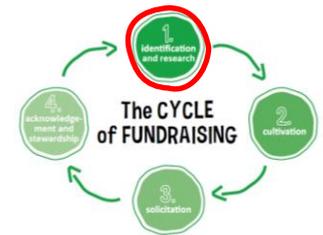
- **Theme:** Building financial support for systemic and patient advocacy
- **Guiding Questions:**
 - What are the current gaps in funding advocacy for acute leukemia patients?
 - What success stories (even small-scale) can be shared?
 - How can organizations better position advocacy as fundable (e.g. showing outcomes, storytelling)?
 - Is it possible to involve patients and caregivers in fundraising?
 - Are there corporate or philanthropic partners to engage?

The fundraising cycle

- **Identification** and research of potential funders (e.g. check connections/network of your board members and members or volunteers to potential donors, or people with a similar interest...)
- **Cultivation of the relationship** with the prospective funders or funding programmes
- **Solicitation** = asking for funding with a specific request
- **Acknowledgement** and administration



Step 1: Research and identification of potential funders: Types of funders / funding sources



Public funding

- EU institutions
- EU funding programmes (e.g. research, health)
- National government, state, ministries' funding for NGOs
- National funding programmes (e.g. research, health)
- Statutory health insurance funds / sickness funds

Philanthropic funders

- Research organisations
- Non-profit organisations, foundations and societies
- Private donations (including high-level donations from philanthropists, charitable trusts)

Fundraising events and programmes

- Fundraising events and activities (e.g. cycle for cancer, marathons, etc)
- Donation programmes (e.g. people give €2 a month)
- Community fundraising (bake sales, coffee mornings etc)

Private funders

- Research organisations
- Insurance companies, sickness funds
- Pharma funding
- Healthcare/wellness-related companies

BREAK – BE BACK AT 10.30 AM !

Mix and mingle

- With your buddy, find another buddy pair
- By group of 4, take 15 minutes to find out what you have in common and then link it to 1 or more emojis.
- Take a picture the 4 of you
#ALANSummit



MIX AND MINGLE

LET'S TALK ABOUT DATA

Let's talk about data.

A guide for your patient organisations to turn lived experience into evidence that drives change.

marine.tullet.pro@gmail.com



Who am I?

Marine, **Director of Data & AI** @Lalilo

- * A worldwide edTech platform
- * A team of **9 data experts**
- * Mission: analyse and use the data and AI to **create personalised learning experiences** that help every child become a proficient reader



Adaptive Learning

 **Education:** Dynamically adjusts reading exercises on Lalilo based on students' performance, pace and content difficulty.

 **Health:** Helps doctors personalise treatment plans based on each patient's history, response, and recovery data.

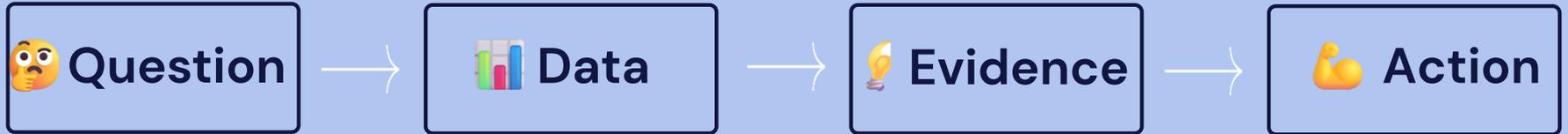
Speech Recognition

 **Education:** Develop exercises to make children speak aloud, automatically detect their errors and provide feedbacks live.

 **Health:** Develop rehabilitation exercises for throat cancer survivors by identifying recurring speech and articulation patterns

**“Advocacy without
data-based evidence
is like a compass
without direction.”**

How data can drive change



Start small with a clear question



“What questions do matter to your patients and carers?”



Lymphoma Coalition Global Patient Survey

* How are patients with lymphoma & CLL really doing beyond survival?



Start small with a clear question

Clarity

What exactly do we want to understand?

Context

Who is affected, and in what circumstances?

Connection

Why does this question matter to patients and carers?

Change

Will answers lead to something we can change?

Lymphoma Coalition Global Patient Survey

Impact of lymphoma on daily life and well-being, not just survival.

Patients and carers across 80 countries and treatment stages.

QoL often overlooked in care, patients felt unheard.

Data led to QoL & fatigue added in clinical guidelines.

Collect real patient & carer data

“What and how patient organizations can collect data?”



Lymphoma Coalition Global Patient Survey

- * 50 000 participants from 80 countries since 2008.
- * Launched every 2 years.



Collect real patient & carer data

What?

Who patients & carers **are**: demographics, diagnosis, treatment history

What patients & carers **live**: symptoms, side effects, emotions, QoL

What patients & carers **need**: access barrier, information gaps (treatment, clinical trials)

How?

Surveys using Mailchimp, Google Form, SurveyMonkey

Stories, interviews, registries, focus groups

“What and how patient organizations can collect data?”



Lymphoma Coalition Global Patient Survey

* 50 000 participants from 80 countries since 2008.

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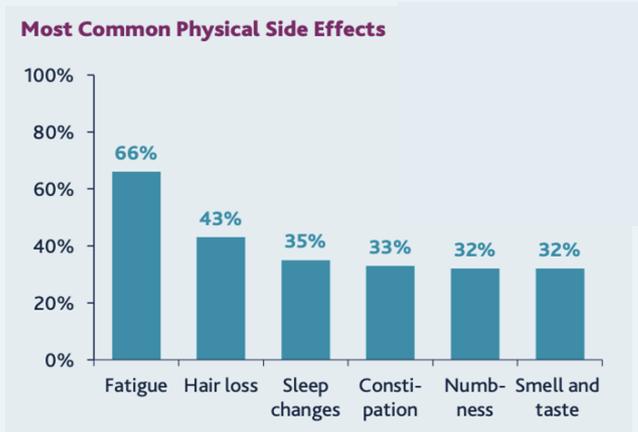
Turn data into evidence



**“What does the data
show, and how strong is
that claim?”**



Turn data into evidence



“What does the data show, and how strong is that claim?”



Data

“66% of patients report fatigue.”



Evidence

“Year over year, fatigue continues to be the most common effect.”

Drive action

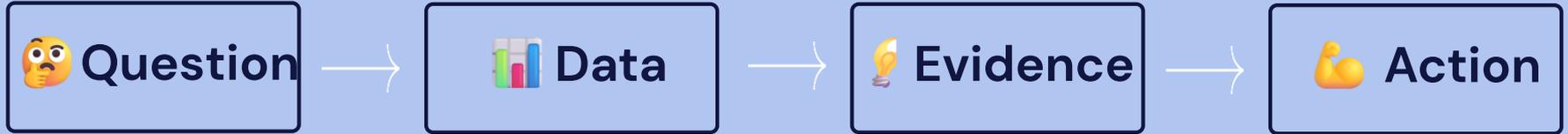
“How can this evidence drive advocacy or improve care?” 

Lymphoma Coalition Global Patient Survey

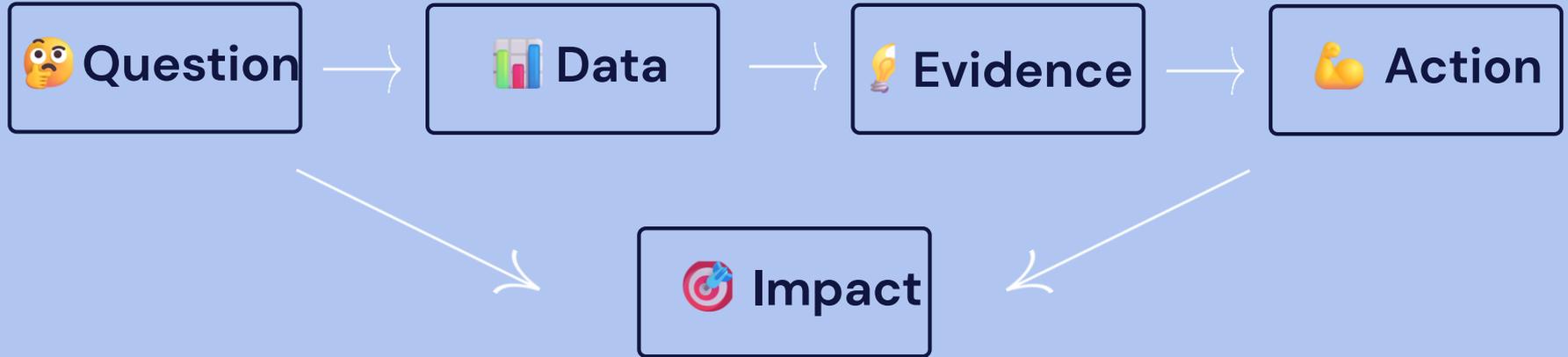
- * **Use survey data in advocacy influence:**
 - Results presented at key events (ASH, CL Foundation’s International Patient Conference...)
 - Country-specific reports made for national advocacy
- * **Adapt awareness & thematic campaigns**
 - Theme “*It’s time to talk about how we’re feeling*” for World Lymphoma Awareness Day
- * **Improve support for patients & carers**



Go even further...



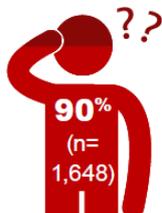
Go even further...



Data help to prioritize advocacy efforts



Awareness



of patients who experienced symptoms prior to their diagnosis **did not know** these could be symptoms of leukemia.



of carers were not aware that the health problems the patient was experiencing could have been symptoms of leukemia.



- #BeLeukemiaAware
- World Leukemia Day
- BCAM
- #WeAreMen

Introduction

Understanding patients' experiences at the time of diagnosis informs where efforts and policy, advocacy and campaigning work should be undertaken or should continue to happen to improve the experience and outcomes of those with leukemia.

The Acute Leukemia Advocates Network (ALAN), CLL Advocates Network (CLLAN) and CML Advocates Network (CMLAN) are global study to understand the issues and gather information on the experiences, perceptions and quality of life of adult patients with leukemia.

Aim

This study was designed to focus on patients' experiences. The aim was to gain insight and understanding into their lived experiences and perceptions of diagnosis via the administration of patient-reported experience measures, rather than the clinical perspective.

Here we report on the experiences reported by patients at the time of diagnosis.

Methods

The study questionnaire, designed and tested by an expert panel of patient advocates, consisted of 100 items, including participant demographics and HRQL. HRQL is a validated patient-reported outcome measure to assess the impact and symptoms of patients with hematological malignancies.

The study questionnaire was available online from 19 August 2023 to 05 January 2024 to 12 languages through a web-based platform and was promoted by ALAN, CLLAN, and CMLAN and member organisations via websites, newsletters, emails and social media.

Results

Leukemia Type	n	%
Acute myeloid leukemia (AML)	345	15.1
Acute lymphoblastic leukemia (ALL)	275	12
Chronic lymphocytic leukemia (CLL)	845	37.4
Chronic myeloid leukemia (CML)	660	29.2
Other leukemia	142	6.3
Total	2267	100

There were 55% (n=1251) females, median age was 60 years and varied socio-economic status. 43% (n=962) reported their leukemia diagnosis between 2020 and 2023 and 32% (n=708) reported their leukemia was diagnosed following a routine blood test/health check.

Patient-Reported Experience of Being Diagnosed with Leukemia: A Global Study

Samantha Nier¹; Zack Pemberton-Whiteley^{1,2}; Nick York¹, Kathryn Huntley³, Michael Rynne⁴, Lidija Pecova⁴, Denis Costello⁵, Sarah Gunn⁶, Esther Oliva⁶, Tatjana Ionova⁷, Sam Salek⁸

1- Acute Leukemia Advocates Network; 2- Novartis; 3- CLL Advocates Network; 4- CML Advocates Network; 5- Peking Institute; 6- Grande Ospedale Metropolitano Bianchi Melacchino (Marelli); 7- Saint Petersburg State University Hospital; 8- University of Hertfordshire

- 90% of patients were not aware that the symptoms they were experiencing could be due to leukemia.
- Fatigue is the most common symptom reported prior to diagnosis (51%).
- 62% consulted a healthcare professional (HCP) within 3 months of first experiencing symptoms.
- 21% consulted their HCP four or more times before being diagnosed.
- 50% were diagnosed within a month of first consulting their HCP.
- Only 15% were referred to patient organizations.

14th June 2024 - EHA-1564 / P1682 - EHA2024 Hybrid Congress



Results

Patients reported that fatigue (55%, n=1330) and fever/night sweats (31%, n=700) were the most common symptoms they experienced before their diagnosis. Patients with acute leukemia reported a higher instance of experiencing symptoms prior to diagnosis (ALL 58%, n=576; AML 56%, n=1018) than respondents with chronic leukemia (CLL 69%, n=582; CML 64%, n=551). Conversely, 90% (n=1648) of respondents did not know that the symptoms they were experiencing could be due to leukemia.

Figure 1: Time from first symptoms to visiting a HCP



Only 33% (n=600) reported that they were diagnosed following their first consultation, while 21% (n=388) saw a HCP four or more times before they were diagnosed. 50% (n=1120) were diagnosed within a month of first consulting their HCP.

Overall, 52% (n=1133) partially understood or did not understand the explanation given by their HCP regarding their diagnosis, and 47% (n=1028) reported that the information they were given about their diagnosis was not clear. However, at the time of diagnosis, only 5% (n=117) were given or directed to information on psychological well-being, 13% (n=222) on side effects/risk of treatments and 2% (n=41) on finances. Only 15% (n=291) were referred to patient support groups or leukemia organisations.

Conclusion

This is the second global study conducted by ALAN, CLLAN and CMLAN and our data continues to show that opportunities to provide patients with tailored information, emotional support and/or referral to patient organisations are being missed.

The data demonstrates the crucial role of HCPs, especially primary care physicians in earlier diagnosis of leukemia.

The results draw attention to areas where further policy, advocacy and campaigning work should be considered (e.g., universal access to support, routine blood tests) and where awareness efforts should continue to focus (e.g., education/awareness campaigns, World Leukemia Day, etc.).

Full report: <https://acuteteuk.org/publications/>

#ALANsummit

Data help to prioritize advocacy efforts



48%
(n=1,059)

of patients reported that their diagnosis was completely explained to them in a way they could understand.



53%
(n=257)

of carers who were told about the patient's leukemia diagnosis by a healthcare professional reported that their diagnosis was completely explained to them in a way they could understand.

Introduction
A deeper understanding of patients' experiences with leukemia is necessary given the ongoing discussion about patient-centricity and how to return the patient to center of care...
Methods
This survey was designed to focus on the patient experience...
Results
Overseer by a panel of leukemia patient advocates, the questionnaire was tested twice with companion survey questions with the aim to collect insight and understanding into the patient's experience...
Conclusion
The questionnaire consists of 220 questions...
References
1. Acute Leukemia Advocates Network; 2. CLL Advocates Network; 3. CLL Advocates Network; 4. HBM-PHO; 5. ICLIVA

Experiences and Views of Leukemia Patients: A Global Survey

Zack Pemberton-Whiteley¹, Samantha Nier¹, Nick York², Deborah Baker³, Michael Rymasz⁴, Nicole Schroeter⁵, Denis Costello⁶, Lidija Pecova⁷, Esther Nathalie Oliva⁸, Tatyana Ionova⁹, Sam Saikat¹⁰ and Jenise Bradley¹¹

1: Acute Leukemia Advocates Network; 2: CLL Advocates Network; 3: CLL Advocates Network; 4: HBM-PHO; 5: ICLIVA

- At diagnosis, 57 % of patients reported that they partially / did not understand information provided by their doctor.
- 51% of patients reported that they were not offered or directed to any support.
- 62 % of patients reported that they were not offered a choice of treatment and/or offered a clinical trial with a majority who wanted to be more involved.

2303 - 64th ASH Annual Meeting and Exposition - #ASH22

Results
Overall, at diagnosis, 48% (n=1,059), 49% (n=1,059), 49% (n=1,059), 49% (n=1,059) of patients were offered written information on their leukemia diagnosis...
Conclusion
We believe this survey is the largest ever conducted among leukemia patients to gather information on their experiences, expectations, and preferences...
References
1. Acute Leukemia Advocates Network; 2. CLL Advocates Network; 3. CLL Advocates Network; 4. HBM-PHO; 5. ICLIVA



Resource center



Data help to prioritize advocacy efforts

The most common side-effects experienced were:



Fatigue
(n=893)



Pain in bones / joints
(n=541)



Nausea or vomiting
(n=470)



Sleeping problems
(n=440)



Muscle pain
(n=426)



The most common side effects cited by carers differed to those reported by patients:



Fatigue
(n=413)



Nausea or vomiting
(n=314)



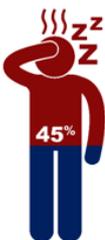
Loss of appetite
(n=297)



Unusually high or low red / white / platelet blood count
(n=282)



Fever / night sweats
(n=267)



Resource center – Know the basic series



Addition of bolt-on to EQ-5D

In everyday care

- Treat the whole person, not just the disease**
 - Pain/discomfort, fatigue, cognition and anxiety/depression should be regularly assessed.
 - Early detection of these problems can guide better support and treatment.

- Focus where patients focus**
 - Patients report that tiredness and cognition matter just as much as physical function.
 - Making space to discuss these symptoms in clinic visits ensures patients feel heard.

In treatment and research decisions

- Value what improves daily life**
 - Treatments that control disease, but also reduce fatigue, pain/discomfort or cognitive difficulties can make a big difference.
 - These benefits may not always be captured if decisions rely only on "standard" measures.

- Tools must evolve to reflect patient voice**
 - Adding "bolt-on" questions on cognition and tiredness helps capture what matters most.
 - This ensures future studies and health policy decisions take patient priorities into account.

OHE Office of Health Economics



A MULTINATIONAL QUANTITATIVE STUDY
Understanding the preferences of people with acute leukemia for different health outcomes

David Mott
Hannah Hussain
Sulayman Chowdhury
Samantha Nier
Chris Skedge!

Data help to prioritize advocacy efforts



OHE Office of Health Economics



A MULTINATIONAL QUANTITATIVE STUDY
Patient preferences for treatment in relapsed/refractory acute leukemia

David Mott
Hannah Hussain
Jake Hitch
Sulayman Chowdhury
Samantha Nier
Chris Skedgel

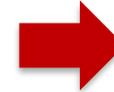


 AdvocateAuroraHealth
Journal of Patient-Centered Research and Reviews
Volume 10 | Issue 1 Article 3

1-17-2023

Understanding Quality of Life in Patients With Acute Leukemia, a Global Survey

Zack Pemberton-Whiteley
Samantha Nier
Jan Geissler
Sophie Wintrich
Bregje Verhoeven
Rita O. Christensen
Sam Salek
Esther Natalie Oliva
Tatyana Ionova
Jennie Bradley



Fitness assessment in AML : recommendations from an expert panel on behalf of the European LeukemiaNet:

- ... Moreover, the growing emphasis on patient-centered care, further highlights the importance of integrating *quality of life, patient preferences, patient self-reported physical and social functioning status, social support, and early integration of palliative care* into the assessment framework....

Thank you 🙏

Q&A

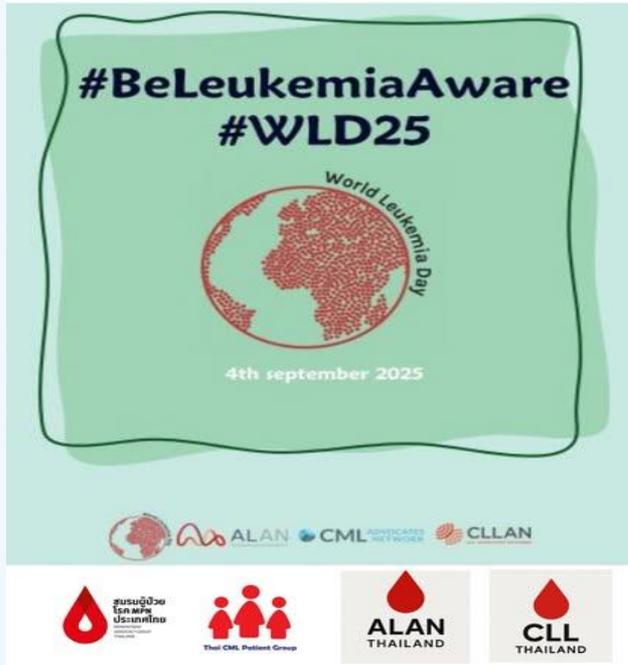
TURNING INSIGHTS INTO ACTION

What ALAN and its members have done?



- Awareness of leukemia – ***Pasusant***
- Provision of information – ***Diego, Alastair, Samantha***
 - Acute leukemia booklet
 - ALAN Resources center
 - Toolkit for patients and physicians
- How can technology and digital platforms enhance patient education and patient support – ***Sophie***
- How country specific data from a global survey were used in advocacy work – ***Jana***
- Country example – report from Think Tank – ***Lauren***
- Emotional support – ***Claudia***
 - Case studies of program that alleviate psychological distress
 - How to provide emotional support

วันมะเร็งเม็ดเลือดขาวโลก 4 กันยายน 2568



Turning Insights into Action - Awareness in Thailand

From global resources to
Local impact: Translating ALAN
Materials into Thai for patients and
caregivers

Turning Insights into Action – Awareness in Thailand

Key Actions & Impact

Created Channels

- Website, Facebook Page & Newsletter

Translated Materials

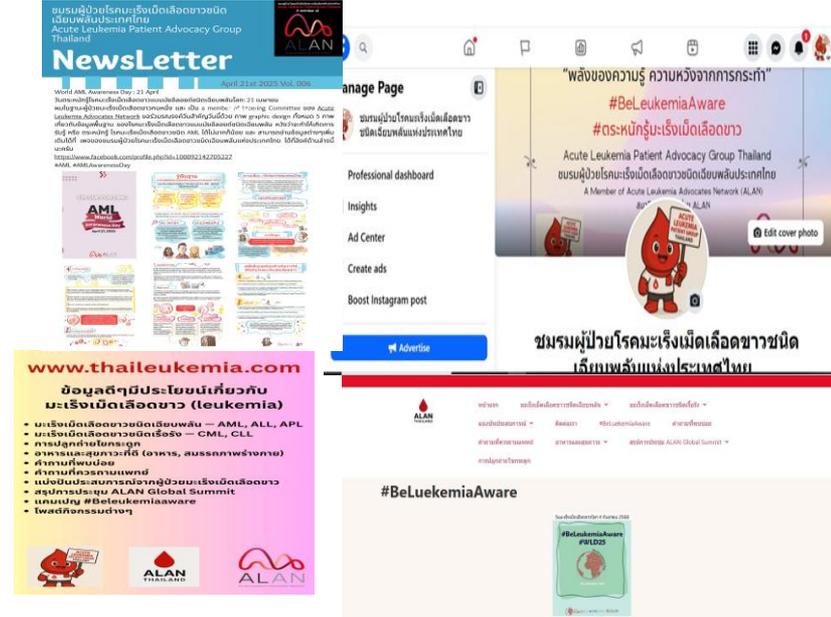
- ALAN toolkits, infographics, awareness campaigns

Raised Awareness

- World Leukemia Day campaigns in Thai

Built Community

- Growing patient trust & engagement



Small, consistent actions = stronger awareness, empowered patients.



ENTENDIENDO LAS
LEUCEMIAS AGUDAS
EN POBLACIÓN ADULTA
Guía para pacientes y familiares

Una iniciativa de:



Con el apoyo de:



Understanding Acute Leukemias in Adults: A Guide for Patients and Families

Diego Villalón García

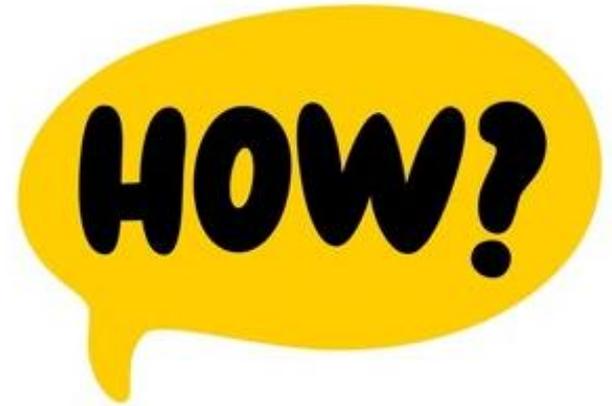


WHAT?

- Online and printed handbook containing detailed medical and health information about acute leukemia
- Aim: to provide accurate and comprehensive information to facilitate shared decision-making

WHY?

- Acute leukemia is a type of cancer for which there is very limited patient-friendly information available.



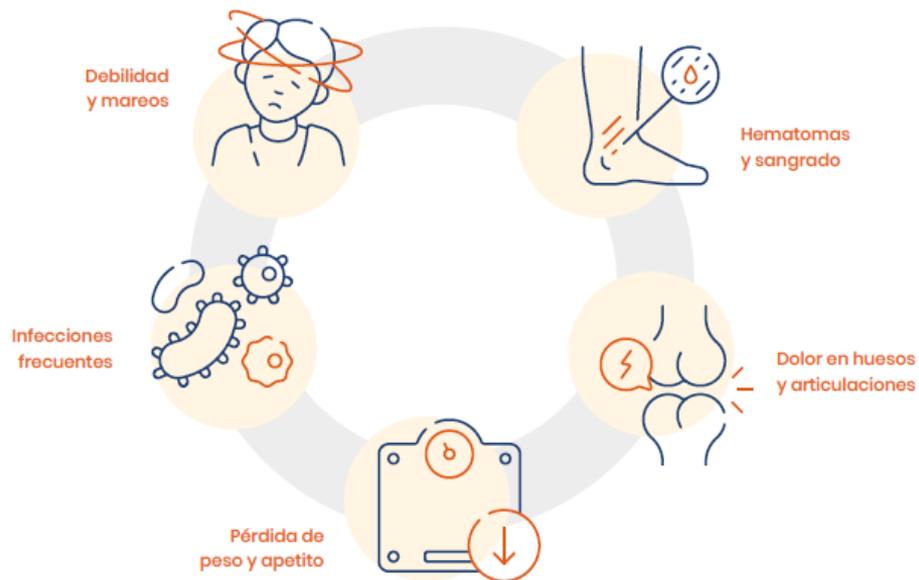
- **Javier Dávila San Segundo.** Person diagnosed with acute leukemia. Representative of the Spanish Association of Organizations Fighting Leukemia and Blood Diseases (AELCLÉS).
- **Yolima Méndez Camacho.** President of the Colombian Leukemia and Lymphoma Foundation, a member association of the Acute Leukemia Advocates Network (ALAN).
- **Natalia Pedraza García.** Nurse. Hematology Supervisor, 12 de Octubre University Hospital, Madrid. Representative of the Spanish Society of Oncology Nursing (SEEO).
- **Josefina Serrano López.** Hematologist. Reina Sofía University Hospital, Córdoba. Representative of the Spanish Society of Hematology and Hemotherapy (SEHH).



HOW?

- We created a multidisciplinary committee for the project
- The **table of contents** was developed in collaboration with the committee
- Handbook was **written by MQI**, according to literature research
- **Committee members reviewed** the content
- Information presented in a **friendly and accessible manner**, supplemented with visual images to enhance understanding.
- **Accessible:** Design, letter type and size, etc.
- **Respectful:** Diversity in photographs

Síntomas principales de las leucemias agudas



Experimentar estos síntomas no siempre significa tener una leucemia aguda. Otras enfermedades más frecuentes y menos graves pueden presentarse de manera similar. De cualquier forma, no dudes en acudir a tu equipo médico si experimentas estos síntomas.

1.6. ¿De qué forma se diagnóstica?

El diagnóstico de la leucemia aguda implica una serie de pruebas y procedimientos. Los siguientes son los más habituales:



- **Análisis de sangre (hemograma).** Se evalúa el nivel de glóbulos rojos, blancos y plaquetas y se analizan la presencia de blastos en la sangre. Si los resultados arrojan una sospecha de leucemia, se procede con otras pruebas.



- **Aspirado y/o biopsia de médula ósea.** La extracción de una pequeña muestra de médula ósea (normalmente del hueso de la cadera o del esternón) es fundamental para confirmar el diagnóstico. La médula ósea se examina bajo el microscopio para continuar con el diagnóstico.



- **Pruebas genéticas y moleculares.** Permiten conocer más características de la enfermedad y "poner apellidos" al diagnóstico inicial, lo que puede ayudar a personalizar los tratamientos según las alteraciones y mutaciones genéticas presentes en las células cancerosas.



- **Pruebas de imagen.** En algunos casos, se utilizan pruebas de imagen como ecografías, tomografías computarizadas (TAC), PET o resonancias magnéticas para evaluar si la leucemia ha afectado a otras partes del cuerpo, como los ganglios linfáticos o el sistema nervioso central.



- **Análisis del líquido cefalorraquídeo (LCR).** Se realiza mediante una punción lumbar que permite extraer dicho líquido para evaluar si hay afectación en el sistema nervioso central. Además, de forma preventiva, se administra un tratamiento quimioterápico por inyección intratecal. Esta punción forma parte del tratamiento habitual en las leucemias linfoblásticas agudas.

3.5. ¿De qué forma mejorar el bienestar de las personas cuidadoras?

El bienestar de las personas cuidadoras es igualmente importante para mantener su salud y garantizar que puedan ofrecer el mejor apoyo posible a la persona con leucemia aguda. A continuación, algunas estrategias para mejorar su bienestar:

- 1. Apoyo emocional.** Las personas cuidadoras pueden beneficiarse de participar en grupos de apoyo o recibir asesoramiento psicológico. Compartir experiencias con otras personas en situaciones similares puede ser muy útil para gestionar el estrés y las emociones relacionadas con el cuidado de un ser querido con leucemia aguda.
- 2. Delegar tareas.** Es importante no asumir todas las responsabilidades y aprender a delegar tareas, pidiendo ayuda a otras personas cuando sea posible. También se puede recurrir a servicios de atención domiciliaria para ayudar con las tareas diarias del cuidado.
- 3. Tomarse descansos.** Las personas cuidadoras necesitan tener tiempo para sí mismas para descansar y recargar energías. Realizar actividades que disfruten, como leer, caminar o hacer ejercicio, puede ayudar a reducir el estrés y mejorar el bienestar emocional. Es fundamental darse permiso para cuidar de sí mismo.
- 4. Cuidar de la propia salud.** Realizar chequeos médicos regulares y mantener una rutina saludable de alimentación y ejercicio es clave para evitar el agotamiento físico y emocional. Además, estar bien física y emocionalmente capacita para ofrecer un mejor apoyo al paciente.

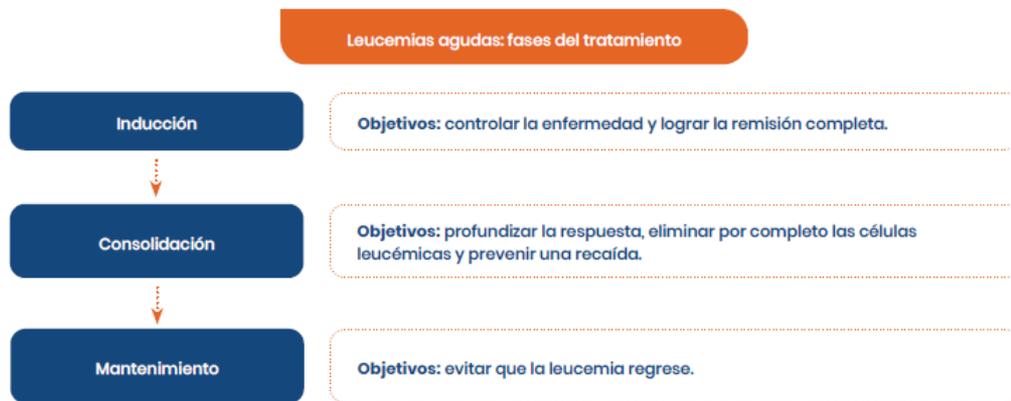


3.6. ¿A qué recursos sociales se puede acceder?

Existen una serie de recursos sociales que pueden facilitar el proceso de tratamiento y mejorar la calidad de vida tanto del paciente como de su familia. A continuación, se describen algunos de los recursos más importantes:

- 1. Trabajo social.** Las unidades de Trabajo Social, presentes en servicios sociales, hospitales y centros de salud, ofrecen asesoramiento para lograr una adecuada adaptación a la situación, poniendo la mirada en lo que puedes hacer para reducir el riesgo de problemáticas sociales afectadas como consecuencia del diagnóstico (impacto en familia, relaciones sociales, economía, trabajo, etc.). Además, te informarán de recursos y prestaciones, en función de tus necesidades.
- 2. Organizaciones de apoyo y asociaciones de pacientes.** Además de **Fundación MÁS QUE IDEAS**, donde te ofrecemos recursos de apoyo e información de forma gratuita, te invitamos a conocer a las asociaciones miembro de la **Agrupación Española de entidades de Lucha contra la Leucemia y Enfermedades de la Sangre (AELCLÉS)**. Podrás encontrar decenas de organizaciones que te brindarán apoyo y servicios como psicología o trabajo social, entre otros.
- 3. Asesoramiento procedimental y legal.** A raíz de la enfermedad, puedes tener dudas sobre cuestiones como la discapacidad, la dependencia o las incapacidades laborales, entre otras. Mientras que de las dos primeras son cuestiones que puedes recibir asesoramiento en tu centro de servicios sociales, te podrás informar sobre cualquier aspecto relacionado con las incapacidades laborales en la Seguridad Social. En caso de tener alguna discrepancia, te invitamos a acudir a profesionales de la abogacía para que te asesoren y te representen en caso de procedimiento judicial por reclamación.

- **Fase de consolidación.** Incluso tras alcanzar la remisión completa, pueden persistir células leucémicas residuales que, en un momento dado, podrían comenzar a reproducirse y causar una recaída, es decir, que la enfermedad reaparezca. Por ello, se plantea continuar el tratamiento en esta fase de consolidación con el propósito de profundizar la respuesta, eliminar por completo las células leucémicas y prevenir una recaída. En los casos en los que no se pueda consolidar la remisión, el propósito de esta fase de consolidación será que la duración de la respuesta sea la mayor posible. Es decir, posponer al máximo la posibilidad de recaída o avance de la enfermedad.
- **Fase de mantenimiento.** El propósito de esta fase, que suele durar dos años, es evitar que la leucemia regrese. El tratamiento de mantenimiento se administra a las personas con leucemia linfoblástica aguda y solo en algunos casos de leucemia mieloide aguda. En esta fase se puede llevar una vida mucho más normalizada, con menos exigencias médicas y efectos secundarios, en comparación con las fases anteriores.



RESULTS

- Launched: March 18th, 2025
- 143 printed guides have been distributed
- 154 downloads through our website
- Press release for the launch
- The SEHH included this material in its press release on the occasion of World AML Day.



ENTENDIENDO LAS
LEUCEMIAS AGUDAS
EN POBLACIÓN ADULTA
Guía para pacientes y familiares

Una iniciativa de:



Con el apoyo de:



Y con la colaboración de:



Diego Villalón García
diegovillalon@fundacionmasqueideas.org



ALAN Resources - Questionnaire

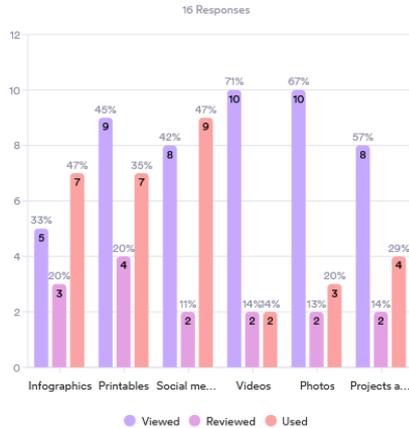


ALAN Resources Questionnaire

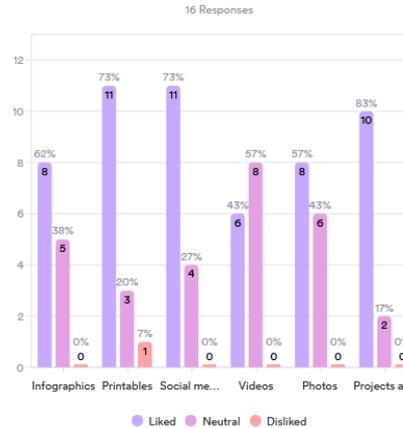
Thank you for taking the time to answer these questions. Your answers are for ALAN use only and will help us to better tailor our resources to your needs.

- 16 responses
- 8 languages (+10 more in South Africa!)
- 95% knew about ALAN resources

9. Have you looked at or used any of the materials available?



10. Do you have a strong opinion about any of them?



ALAN Resources - Infographics

KNOW THE LEUKEMIA BASICS

- Multi-page, colourful

Leukemia Basics

- Simpler – Tri-fold
Quick and 'Easy' to translate

KNOW THE LEUKEMIA BASICS
CAREGIVING

ALAN
Acute Leukemia Advocates Network

Other Help
Whilst the medical team are helping you with the Leukemia treatment, you may find you or your family have other questions or problems. Your medical team should be able to recommend a patient organisation, charity or other support group who may be able to help.

If you would like additional information about your condition or help with finding support or help, then it is recommended that you contact your local patient organisation:

Whether you are facing financial difficulties, want further information about your disease, would like to be referred to a specialist or need additional emotional support, do not be afraid to ask.

Asking for and receiving help are much better than trying to face this condition alone.

When facing both the disease and diagnosis, needing help is not a sign of weakness.

Leukemia Basics

Treatment
Leukemia treatment often requires chemotherapy, which may lead to hair loss, sickness and tiredness. To help with these side effects, other drugs will be used. You will certainly need plenty of rest.

As well as side effects during the treatment, it may also cause longer term side effects. Your doctor will normally tell you about these and let you know if you are likely to be affected.

You may also be recommended for a clinical trial as there are always ongoing efforts to improve treatments. However, as with any treatments, you should make sure you understand what your options are before making any decision about joining a trial.

Materials - Portuguese

Materials - (Español)

Materials - Swahili (kiswahili)

Materials - Thai (ไทย)

ALAN Resources - How can you help (us help you)?

- What communication challenges do you face?
- What resources do you need?
- What else would you like to see available?

Toolkit for patients and physicians



Patient Experience of Acute Leukemia

We asked 641 people with acute leukemia about their experience of diagnosis and treatment.

Pre-Diagnosis



95% of acute leukemia patients had symptoms before diagnosis



88% did not know their symptoms could be signs of leukemia



Most common symptoms:

- Fatigue
- Fever or night sweats
- Shortness of breath



5 in 10 visited a healthcare professional within one month of showing symptoms

Treatment



72% started treatment within one week of their diagnosis



48% received a completely clear explanation about their diagnosis



62% received completely clear information about their diagnosis



69% were diagnosed within one month of first visiting a healthcare professional



38% were involved as much as they wanted to be in decisions about their treatment



4 in 10 received completely clear information about treatment side effects



Most common treatments:

- Chemotherapy
- Stem cell transplant



Most common side effects:

- Fatigue
- Nausea or vomiting
- Loss of appetite



81% said their symptoms had improved following treatment



50% reported their disease and treatment had a moderate to severe impact on their quality of life

Our thanks to the patients and caregivers who shared their experience with us. For more information visit www.acuteleuk.org.

Research summary



Acute Leukemia

What did patients tell us?

The Global Leukemia Experience Survey 2023 received 641 responses from acute leukemia patients from 34 countries. The survey sought understanding and insight into the experiences of the patient, rather than from a clinical perspective. This report summarizes survey findings to help understand the key issues, experiences, and unmet needs of acute leukemia patients. More information can be found at www.acuteleuk.org



Diagnosis



Information and support

95% (n=618) of patients were given or decided to at least one source of information or support during their treatment journey. The most common responses patients were given or decided on were:



Treatment



Testing and m



Views on potential new treatment

Almost all patients (n=640) included as much as about their most used:

- 88% (n=525) age
- 40% (n=254) sex
- 41% (n=265) race

Patients were most likely to request they and support their best for better or more:

- Building or improving (48%, n=312)
- Patient support (46%, n=300)
- General wellbeing (including spiritual well)

Patients with acute 1 that affected their (n=248) patient cancer case (n=173):

- 92% (n=226) of acute leukemia patients reported moderate to severe impact on their quality of life
- 50% (n=124) of patients with acute 1 reported moderate to severe impact on their quality of life
- 50% (n=124) of patients with acute 1 reported moderate to severe impact on their quality of life
- 50% (n=124) of patients with acute 1 reported moderate to severe impact on their quality of life

84% (n=532) have had to stop working which reduces their working hours when they were a 77% (n=483) have experienced an overall diagnosis.

Two thirds (66%, n=422) of patients would be affected by a more effective treatment. Other:

- Increased longer survival (62%, n=396)
- Improved quality of life (79%, n=505)
- Being able to maintain treatment (68%)



Recommendations



Information and education



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Recommendations



Information and education



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment



Views on potential new treatment

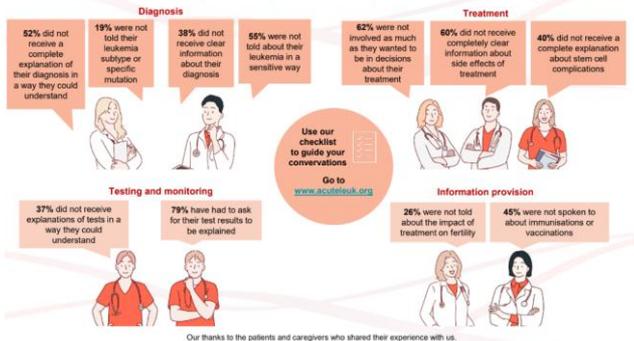
#ALANsummit

Toolkit for physicians



What People with Acute Leukemia Need to Know

We asked 641 people with acute leukemia about how they were told about their illness and how their treatment went. Many said they didn't get enough clear information. We created a checklist to help doctors talk with patients and make sure they share the most important details at the right times.



Barriers to Treatment for Acute Leukemia

We asked 641 people with acute leukemia about their treatment. Many of them said it was hard to get the care they needed.



- Doctors should offer a choice of treatment options and inform patients of their benefits and risks
- Where possible, patients should be given the option to take part in a clinical trial and have access to the most advanced treatments
- Patients should be directed to resources they need to overcome potential barriers e.g. support with accessing charitable grants or patient assistance programmes

Our thanks to the patients and caregivers who shared their experience with us. For more information visit www.acuteleuk.org



Physician Checklist for Acute Leukemia

This checklist is designed to guide physicians in delivering person-centred care for individuals diagnosed with acute leukemia and their caregiver. By following these steps, clinicians can enhance both clinical outcomes and overall patient and caregiver experience.

Patient Name: _____

During diagnosis, I...

- Explained diagnosis completely and sensitively
- Provided or directed patient to written information about acute leukemia
- Told patient their subtype or specific mutation and cytogenetic status
- Spoke to patient about fertility preservation
- Offered patient option of participating in clinical trial (if relevant)
- Discussed immunisation / vaccination protocols
- Offered patient psychological support e.g., mental health referral
- Signposted patient to patient organisation
- Signposted patient to resources e.g., mental wellbeing, financial information

During treatment, I...

- Offered, discussed and involved patient about treatment options
- Offered patient option of participating in clinical trial (if relevant)
- Explained treatment completely, including regimen / dosage
- Explained potential side effects of treatment completely
- Provided or directed patient to written information about side effects
- Spoke to patient about impact treatment could have on fertility
- Offered patient psychological support e.g., mental health referral

During testing and monitoring, I...

- Explained purpose of test(s) and results completely
- Provided copies of test results to patient

At every appointment, I...

- Gave patient or caregiver opportunity to ask questions, and answered them
- Asked patient about their mental health and quality of life
- Asked patient if they need further resources e.g., mental wellbeing, financial information, buddying or befriending, leukemia charities

Toolkit for patients and physicians



- Link
<https://drive.google.com/drive/folders/1JZbDDLeGgFiybH-En5ZzGVIq1f-jNxVp?usp=sharing>
- Materials are editable and translatable
- Share within your organization, network including physicians, hospitals, etc.

**How can technology and digital platforms
enhance patient education and patient support ?**

Sophie Wintrich

Information and Communication

To counter worries, isolation, partial information



Increased use of chat forums & Facebook.
Popular topics: new treatment starting, infection risk, uncertainty, travel, supplements



26 JUL 2022

Want to Chat with others but not keen on Facebook?

Try our newly upgraded Chat Forum, it's the perfect answer! Whether you are a lapsed user, or new member – do give it a try! Leave a new message in one of the folders, ask a question

What's New? About Us Learn

MDS Exchange

MDS Exchange is an online community for patients, caregivers, and loved ones to connect, share experiences, and find support on the MDS journey.

Sign In Create Account

Real Stories

Read stories from people living with MDS/CMML. Hear about their experiences, challenges, treatment and care in our Real Stories section below.

Share Your Story

Hearing how others have coped with their MDS/CMML diagnosis and treatment can make a big difference, offering comfort and strength to those facing similar challenges and helping people feel less alone. mdspatientsupport.org.uk



Leukaemia Care
YOUR Blood Cancer Charity

Buddy support for leukaemia patients

New methods and partnerships to make contact

 **Contact us**
Real People. Real Support.  

This chat is recorded using a cloud service and is subject to the terms of our [Privacy Notice](#).

18:23

SparkCures

Hi, we're SparkCures. We can help answer any questions that you may have.

To get started, can you provide some basic information?

Name

1 of 2 



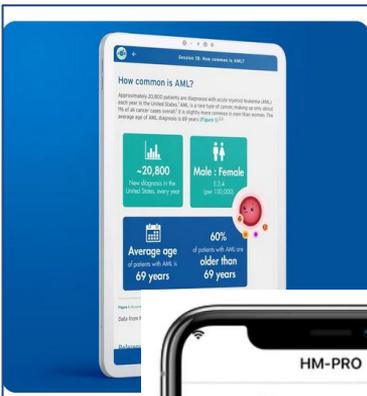
Leukaemia Care

Send a WhatsApp message to [07500 068 065](tel:07500068065)
(weekdays 9am to 5pm)



Digital apps for information and data collection

'Journey of Empowerment'



JOE in AML

JOE is a central hub that unites acute myeloid leukemia (AML) information, guiding people on a Journey of Empowerment to stay informed at every step. Its learning modules cover a range of topics, including the essential facts of AML, understanding your AML diagnosis, treatment options, patient empowerment and more.

iPhone and Android Apps Coming Soon.



Explore Essential Apps

Apps for Your Journey

Discover a selection of apps that may assist you on your journey. From care management to staying informed, these tools offer additional support for patients navigating their experience.

JOE in MDS

JOE - Journey Of Empowerment - serves as a central hub where information and resources on myelodysplastic syndromes (MDS) are collated in one place.

Now with a range of new features, JOE invites patients, caregivers and loved ones to embark on a Journey Of Empowerment, allowing them to become their own best advocates.

 iPhone App

 Android App

 Web App



Data on treatment access to inform, empower & encourage to act



MDS Treatment Access Portal

How to Use the Map



North Macedonia

North Macedonia

- ?? ● Decitabine and cedazuridine fixed dose combination tablets (INQOVI®)
- ? Azacitidine BMS - Azacitidine (Vidaza®)
- ?? ● Decitabine intravenous (Dacogen®)
- ? Deferoxamine (Desferal®)
- ?? ? Epogen - Recombinant human EPO/darbepoetin alfa (Aranesp®)
- ?? ? G-CSF/Filgrastim (Neupogen®)
- ? Immunosuppressive therapy, e.g., ATG (Atgam®) or cyclosporine A (CsA)
- ? Lenalidomide (Revlimid®)
- ?? ● Luspatercept (Reblozyl®)
- ?? ● Venetoclax tablets (Venclexta®)

MDS Latest News

What are NICE and SMC?

News



Final Report of the 2024 Global Survey

MDS Foundation
The Myelodysplastic Syndromes Foundation, Inc.

What's New? About Us Learn Resources Events

SparkCures Home Centers **Trials**

Filters

Show All Filters

Location ⓘ

London, UK

Distance (miles)

Any 60 120 250 500 All England

Diagnosis

Myelodysplastic Syndromes

Purpose of Trial ⓘ

All Trials

MDS Centers of Excellence

Select

Obtaining less accessible information - for more choice

Trials Near London, UK



✓ Accepting patients

PedAL Screening

Pediatric Acute Leukemia Therapies for Relapse

Eastern Maine Medical Center

[Learn more](#)

✓ Accepting patients

MyeloMATCH

Master Screening and MyeloMATCH Clinic

SMHC Cancer Center

Helping to better serve the MDS patient and caregiver community globally through optimal care for

EMA – Search for Clinical Trials



MDS Clinical Trials

28
MAY
2025

New PyramIDH clinical trial for MDS with IDH1-mutation now recruiting in the UK



Now recruiting in the UK: PyramIDH trial for untreated IDH1-mutant MDS patients comparing Ivosidenib vs Azacitidine. See if you're eligible.

[Read full story](#)

21
JUN
2024

New study/early-phase trial for High-Risk MDS and Acute Myeloid Leukaemia (AML)



To be conducted by Dr Mili Shah and Dr Victoria Potter of King's College Hospital, London, and Professor Robert Wynn of Royal

Remote consultations for second opinions

A UK attempt !

Pros and cons

Using remote clinics

- Using remote consultations for routine follow up in stable conditions is considered to be appropriate and efficient by patients.
- New patients should be seen face to face where possible to establish rapport between them and the treating team.
- Clinicians should, where possible, discuss with patients which type of appointment best fits their needs.
- If clinicians are planning to give a diagnosis or have complex treatment discussions over a remote consultation, then the patient should be aware of this prior to the appointment and be given the option to come F2F if this is possible.

My husband quickly purchased a WebCam to enable me to take part in the appointment via [Video with Professor Bowen](#). I must admit, we have never been involved in this type of technology before, but would highly recommend this type of appointment, but I can say that I was more worried about the technology working than I was about the interaction with Professor Bowen! The process was so simple by just placing the small camera with microphone on top of my monitor.

‘Lost Social contact in hospital but...great way to include family’

Potential uses of AI

Note taking for patients during consultations - to date:

Getting prepared for your appointment

- Take a pen and notebook to make notes
- With the permission of your clinician you may be able to record your visit (on your phone or another appropriate device.)

*In the UK, patients are **legally permitted to record their own consultations** for personal use, even without the explicit consent of the clinician. This is considered personal "note-taking" and is exempt from data protection laws (UK GDPR)*

Next step?

AI to record and have the option to summarise the consultation?

Both for hospital medical notes - and patient's own records.

Trialled in A&E for clinicians

Support Slides

Data via ALAN Global survey
&

MDS Alliance Survey



Information about their sub-type

Despite indicating they had been informed of their leukemia subtype or specific mutation, when asked, many patients did not know:

- 24% of AML patients did not know their form of genetic mutation
- 49% of ALL patients did not know their cytogenetic status



When asked further questions, many patients were unable to recall this information specifically (ranging from **24%** (n=56) of AML patients not knowing their form of genetic mutation to **49%** (n=93) of ALL patients not knowing their cytogenetic status).

Information and explanations



74% (n=1,447) of patients were informed of their leukemia subtype or specific mutation.



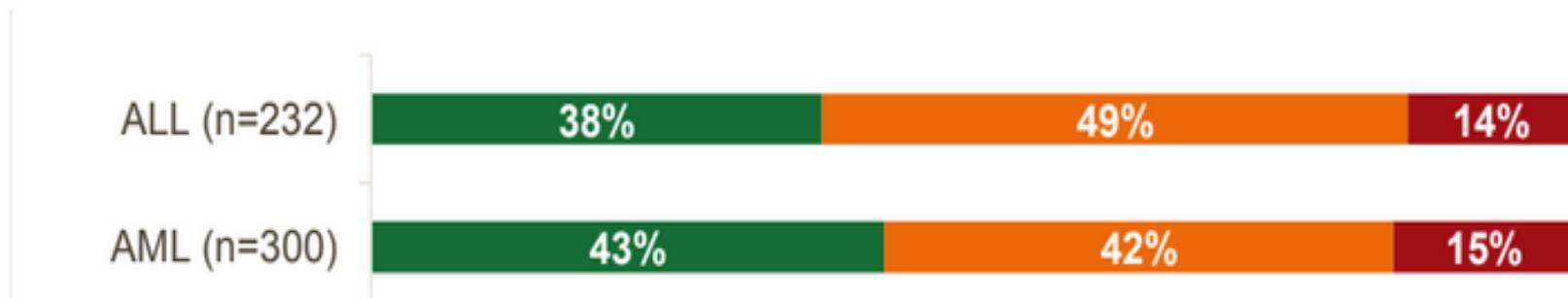
48% (n=1,059) of patients reported that their diagnosis was completely explained to them in a way they could understand.



53% (n=257) of carers who were told about the patient's leukemia diagnosis by a healthcare professional reported that their diagnosis was completely explained to them in a way they could understand.

Information about side-effects

Figure 70. [Patient] Q50 Were you given clear information about any side effects from your most recent or current treatment? [Derived]

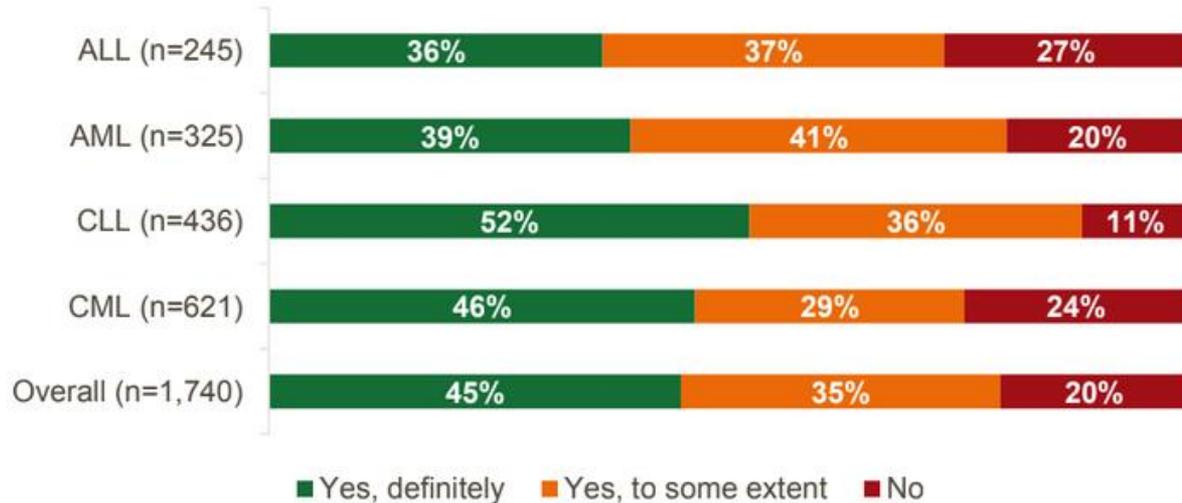


Involvement in decision making - overall

Involvement in decision-making

Half of CLL patients (52%, n=228) reported they were definitely involved as much as they wanted to be in decisions about their treatment. This is compared to 46% (n=288) of patients with CML, 39% (n=128) with AML and 36% (n=89) with ALL (Figure 57).

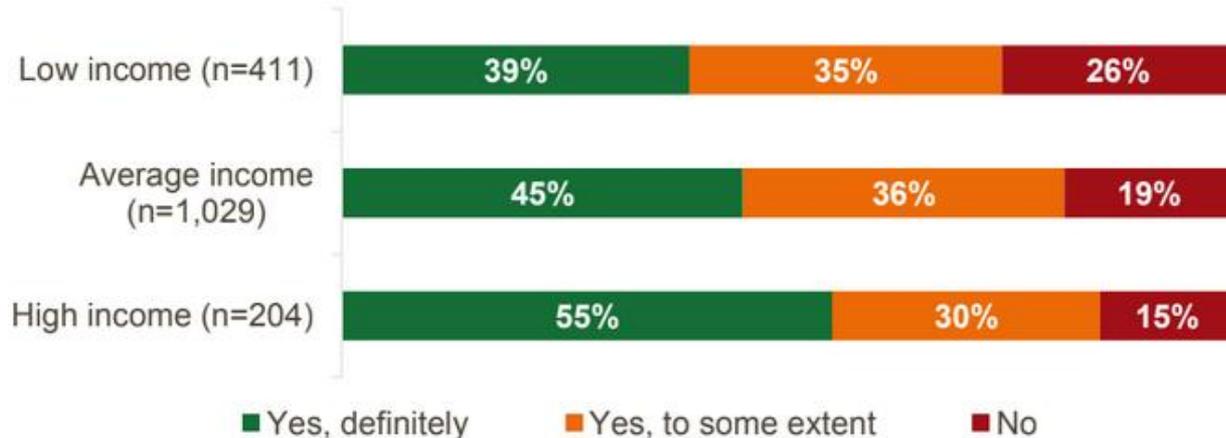
Figure 57. [Patient] Q40 Were you involved as much as you wanted to be in decisions about your treatment? [Derived]



Involvement in decisions (according to income level)

As annual household income increases, the proportion of patients who reported they were definitely involved as much as they wanted to be in decisions about their treatment increases. 39% (n=162) of patients living in a low-income household were definitely involved as much as they wanted to be in decisions about their treatment. This is compared to 45% (n=460) of patients in an average income household, and 55% (n=112) in a high-income household (Figure 61).

Figure 61. [Patient] Q40 Were you involved as much as you wanted to be in decisions about your treatment? by annual household income [Derived]



Barriers to treatment

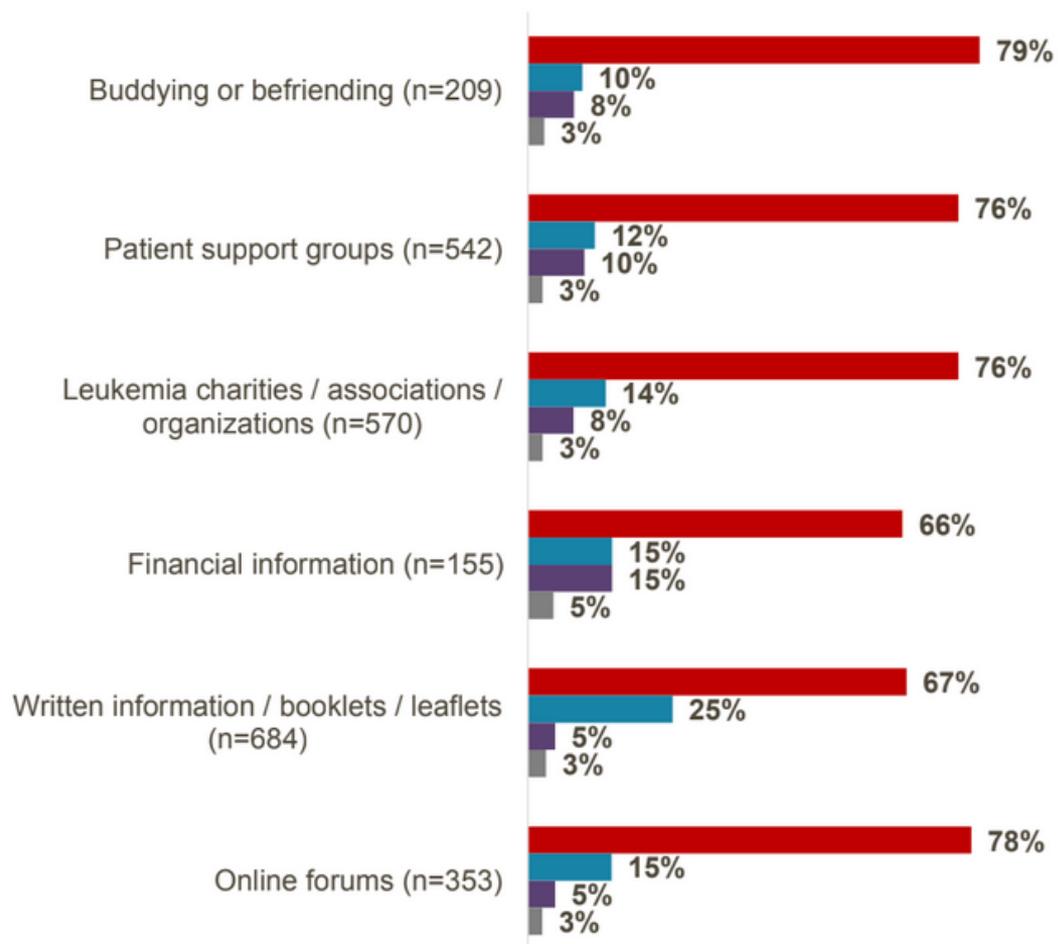
No specialist nearby.
Reason for start of remote 2nd opinions

Table 32. [Patient] Q66 Which barriers (if any) have you experienced that affected your treatment choices? Please select all that apply. [Multiple choice]

	Overall	ALL	AML	CLL
Base (n=)	1,618	215	286	417
Cost of treatment	20%	46%	28%	9%
Other barrier	7%	6%	5%	6%
Lack of access to treatment center / prohibitive travel	7%	14%	8%	5%
Wait time to treatment was an issue for me	7%	16%	8%	4%
Lack of access to the most up-to-date treatment or equipment	6%	9%	6%	7%
Fear of discrimination if my employer / friends / family knew about my disease	6%	8%	7%	2%
No specialty doctor locally	6%	13%	6%	5%
Lack of personal support	5%	4%	3%	3%
Difficulty managing my carer / caregiver role (child, parent, disabled person) while in treatment	4%	8%	5%	0%
No available treatment for my specific leukemia type	2%	3%	3%	1%
Language / inability to understand the treatment	1%	1%	1%	0%
I experienced no barriers	58%	32%	52%	73%

Figure 133. [Patient] Q80 Did you access this support and did it help you? - Part B

Access to support and usefulness



Patients seeking more information

ALAN study

Only 43% of patients were given completely clear information about any **side effects from their most recent or current treatment.**

However, 18% of patients and 19% of carers said they always have to ask for the results to be explained.

Information and support

82% of patients were given or directed to information or support during their treatment journey.

The most common resources patients were given or directed to were side effects and risks of treatment (39%) written information / booklets / leaflets (36% leukemia charities / associations / organizations (30%), mental wellbeing (emotional) including referral to psychological support, counselling or psychotherapy (29%), and patient support groups (29%)

Patients reported that the following types of information and support helped them feel better or more positive: **buddying or befriending (79%)**, online forums (78%), patient support groups (76%) and leukemia charities / associations / organizations (76%).

The majority of patients (91%,) and carers (90%) conducted their own research into varying stages of the patient journey. Patients and carers researched the same top three topics: diagnosis (75% of patients, 74% of carers, treatments available (70% of patients); 73% of carers, and side effects (68% of patients; 70% of carers)

Directed to support organisations

Being given or directed to information or support during the patients treatment journey was more likely in China (87%, n=252) and the United Kingdom (87%, n=260) than in the Netherlands (74%, n=70) (Figure 40). The greatest variances of information provision by country can be seen for:

- Written information / booklets / leaflets: 59% in the United Kingdom (n=178), compared to 11% in Brazil (n=22) and 12% in China (n=35).
- Leukemia charities / associations / organizations: 50% in the United Kingdom (n=150), compared to 12% in the Netherlands (n=11).
- Mental wellbeing (emotional) including referral to psychological support, counselling or psychotherapy: 55% in Brazil (n=112), compared to 19% in the United Kingdom (n=58).

Directing patients to information and support resources:

The resources that patients rated as most helpful were not the most commonly cited resources patients were directed to.

Healthcare professionals and advocacy groups should work towards greater facilitation and access to buddying or befriending, online forums, patient support groups and leukemia charities / associations / organizations.

Why additional support is necessary:

Address variance in experience.

There are clear variances in experience by leukemia type, age, gender, country, annual household income and level of education.

RECOMMENDATIONS

Information and explanations:

'...patients and carers are not receiving adequate levels of information and explanations at key points in the patient's journey (during diagnosis, information on subtype or mutation, results of test(s), clear information about side effects of treatment...)'

Healthcare professionals must improve how they communicate with patients and carers (vital information at key stages + opportunity to ask questions and receive answers to these questions at each stage to aid understanding.

Signposting patients and carers to patient organizations groups for further support and information should become part of the consultation process.

Involvement in decision-making:

People have a right to be involved in and to make decisions about their health and care. Healthcare professionals must work with patients and their carers in partnership to involve them in decision-making throughout their journey. As part of this process, healthcare professionals must ensure patients are well informed and that their personal preferences are respected.

*HOW COUNTRY SPECIFIC
DATA FROM A GLOBAL
SURVEY WERE USED IN
ADVOCACY WORK*

Jana Pelouchová

Leukemia Patient Advocates Foundation

Diagnoza leukemie, z.s.

Acute Leukemia Summit 2025, Madrid

#ALANsummit



Pilot project (one of few opportunities for a robust patient survey in Czech language)



Dissemination via personal emails to members and contact of patients, website, public facebook group of patient organisation, various closed FB patient discussion groups)



interesting data grouped into 1/ global results versus 2/ country specific results

OUTCOMES:



approx. 90 respondents (from 350 members + number of patients' contacts from non-member database)



clear challenges in answering disease-specific questions



clear lack of practice in responding patient surveys



few respondents from Slovakia (in spite of language similarity and patient engagement)

WORKING WITH THE DATA:



publishing on social media with regards to Blood cancer awareness days



presenting at Press Conference connected to Blood cancer awareness month + WCLL Day



presenting on patient conferences (3 per year) and seminars (2 per year)



underpinning our demands in negotiations of Patient Council at the Health Insurance Agency



NOVINKY Z ČINNOSTI SPOLKU NA DOMÁCÍM I ZAHRAŇIČNÍM POLI

Jana Pelouchová

Diagnóza leukémie, z.s.

diagnóza
leukémie

Nabízíme vám
seznámení s
novými
metodami
diagnostiky
leukémie



1. září



Světový den CLL 2025

Porozumět, rozhodovat se, prospívat!



Povědomí o onemocnění CLL



Zdravotní gramotnost



Spolurozhodování o léčbě

diagnóza
leukemie

... na podporu pacientů s onemocněním krvetvorby
... jejich příbuzných v roli pečovatelské

... akutní a chronické leukemie
... myelodysplastický syndrom
... proliferativní onemocnění



THANK YOU FOR YOUR ATTENTION

www.diagnoza-leukemie.cz

www.facebook.com/diagnoza.leukemie

jana.pelouchova@diagnozaleukemie.cz

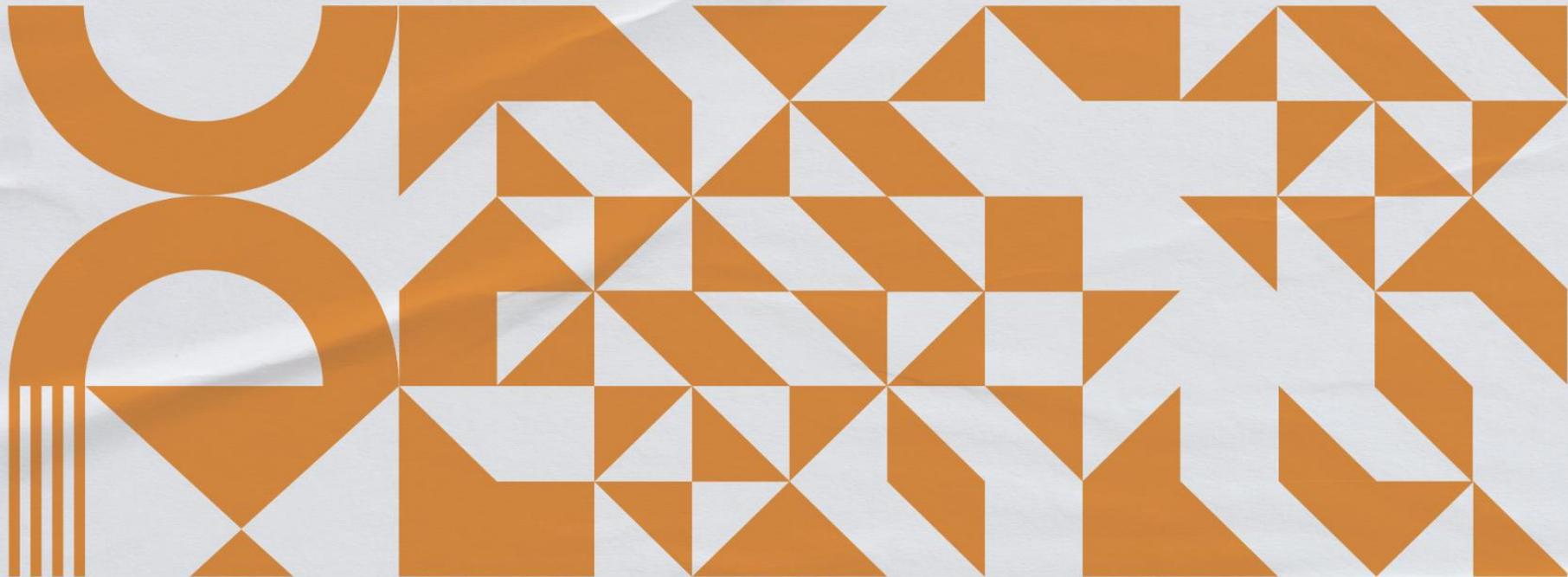
Turning Insights into Action

THINK TANK

7 November 2025



**CAMPAIGNING
FOR CANCER**





**CAMPAIGNING
FOR CANCER**

What we do

Vision

A South Africa into a place where people affected by cancer can expect fair, appropriate and respectful treatment and care.

Mission

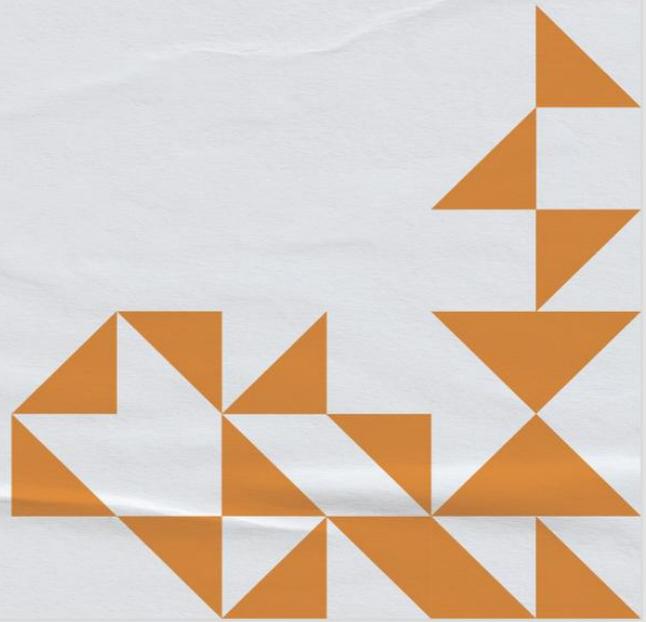
Protect patients' rights by:

Ensuring dialogues amongst role-players, e.g. the government, health insurances, doctors and patients

Facilitating solutions regarding cancer prevention and treatment, e.g. regarding access to treatment denial for patients, or making sure that the government has a plan for how to deal with cancer

Representing patients, and those affected, about policy, healthcare costs and delivery

Informing South Africans about cancer and their rights as patients.





**CAMPAIGNING
FOR CANCER**

Dialogue & solutions

Stakeholder think tanks

To address access to treatment and care for South African patients with Leukaemia, Stakeholders from various sectors attended the multi-disciplinary events to discuss how health professionals and patient groups can collaborate to improve cancer and ensure that existing plans reach patients effectively.

- Step 1: Identification of issues to be addressed in the meeting.
- Step 2: Identification of stakeholders and role-players as well as subject matter experts in relation to the particular issue.
- Step 3: Facilitated dialogue to explore innovative sustainability solutions for leukemia cancer multistakeholder engagement.
- Step 4: Development of a report and establishment of distribution method.
- Step 5: Communicating information and potential actions to role-players.





Leukemia

Education and Awareness	Advocacy and Testimonies	Research and Data Collection	Healthcare Access	Collaboration
<ul style="list-style-type: none"> Evaluate how language is perceived. Make sure education messaging is relevant to people we are talking to. Back to basics – apply learnings from TB and HIV to educate patients in South Africa. Use positive language to raise awareness. Example, educate around stigmas that exist <i>ie.</i> Palliative care Provide Agency – give patients words to advocate for themselves Native language – educational material development Dedicated education at the Primary Healthcare level 	<ul style="list-style-type: none"> Create a Leukaemia network Highlighting patient testimonies in the media (media include blogs, social media, digital media channels, print media, local media, radio, churches and religious groups, local community forums) Train patients to be impactful spokespeople – C4C training, empower patients to use stories for good Integrate leukaemia testing into other disease areas Define referral pathways for adolescents Target traditional healers in simple language with advocacy efforts Conventional medicine and traditional healers – identify roles of groups to educate and empower without alienating Door-to-door outreach programme to raise awareness for stem cell donations Reach out to pharmacies as a channel for communication (Identify overlooked channels – like schools and local clinics) 	<ul style="list-style-type: none"> Enablers and barriers for patients Mapping exercise to see where exactly Leukaemia is treated in SA Identify evidence we need to develop to advocate from data that exist within multi-disciplinary groups State hospital need: Data capturers and statisticians to improve access to data – ISPOR opportunity? Looking at research resources – ISPOR and C4C 	<ul style="list-style-type: none"> Set up guidelines for alternative treatment plans and screening Stem cell transplant should not be capped at 65 – patients should be evaluated Ensure guidelines align with Essential Drug Lists Blood transfusions – incentive-based blood Educate decision makers on the impact of time wasted Cost: how to get medicine to patients cheaper? Looking at alternate reimbursement models to improve access. Alternate reimbursement is a tool to promote equity. 	<ul style="list-style-type: none"> Create links to collaborate Share resources to grow networks – collaborate through networking Data collaboration - good quality data to be shared Small group presentations on specified topics (expert presentations online to share information between multi-stakeholder groups) Patient navigators are key to facilitate collaboration Review findings from the sessions and have a work session to decide how it can be applied to stakeholders to ensure dedicated collaboration in the right areas. Create a framework to enable stakeholders to contribute <u>in</u> areas where they have experience. Treatment presentations to raise awareness

Inform & Dialogue

National anti-stigma campaign

Turning cancer from an unpredictable struggle into a guided journey where patients, families and supporters know what to expect, what to do and how to open themselves up to support..



CAMPAINING FOR CANCER



Emotional support

Inside the journey of an AML survivor

Claudia Poguntke
ALAN Summit Madrid, Nov 2025



My life as an AML Patient in Numbers

465



days I spent in hospital

152



days I spent at home in isolation

407



my disability pension entitlement in Euros

31



medication load per day after
my stem cell transplant

7,5



hours I spent in a hospital's waiting
area for my appointment

45



minutes I spent waiting on a toilet
chair before receiving assistance
from the oncology nurse

The New Normal

- Loss of identity
- Body image crisis
- Loss of independence and control
- Isolation, deprivation and loneliness
- Loss of future perspective
- Fear of relapse
- Reintegration struggle
- Survivors guilt

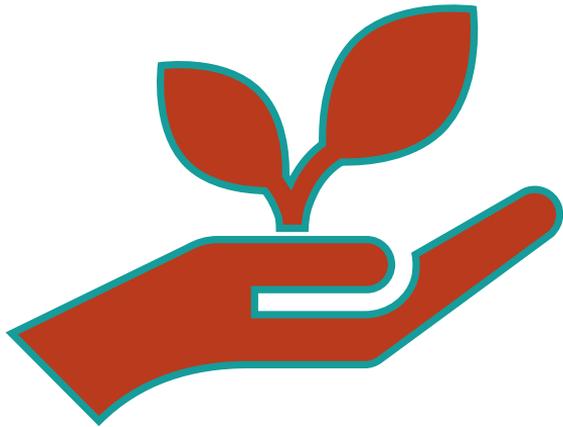
Emotional distress and depression are well documented long term side effects in AML

- Kuba K, Esser P, Mehnert A, Hinz A, Johansen C, Lordick F, Götze H. Risk for depression and anxiety in long-term survivors of hematologic cancer. *Health Psychol.* 2019 Mar;38(3):187-195. doi: 10.1037/hea0000713. PMID: 30762398
- Stefanski KJ, Anixt JS, Goodman P, Bowers K, Leisenring W, Scott Baker K, Burns K, Howell R, Davies S, Robison LL, Armstrong GT, Krull KR, Recklitis C. Long-Term Neurocognitive and Psychosocial Outcomes After Acute Myeloid Leukemia: A Childhood Cancer Survivor Study Report. *J Natl Cancer Inst.* 2021 Apr 6;113(4):481-495. doi: 10.1093/jnci/djaa102. PMID: 32797189; PMCID: PMC8023820.



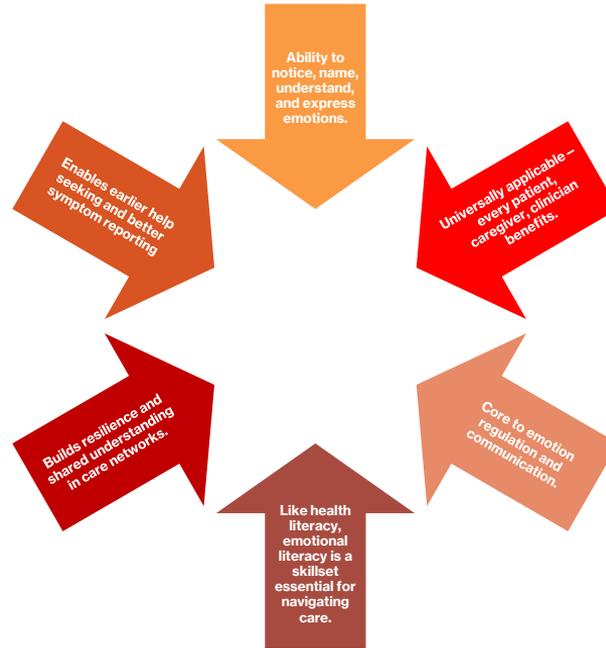
A Global Wake-Up Call: Emotional Needs in Acute Leukemia are widely unmet

Major Findings from the ALAN Global QoL Survey (2023)



- ◆ **Psychosocial unmet needs are widespread**
Patients across regions report significant emotional strain, fear, uncertainty, and mental-health challenges throughout the leukemia journey.
- ◆ **Information and support gaps persist**
Many patients feel they lack clear, timely, and understandable information – creating anxiety, confusion, and reduced empowerment.
- ◆ **Emotional and mental-health impact is among the top patient-reported issues**
Emotional distress ranks alongside physical symptoms as one of the most burdensome aspects of living with acute leukemia.
- ◆ **Needs are universal**
Across countries, ages, and leukemia subtypes, patients consistently highlight similar emotional, informational, and support unmet needs.

Shaping Stars: The Power of Emotional Literacy





Call to Action

- **Emotional literacy and psychosocial care** to be integrated into every stage of leukemia treatment.
- Build **standardised psychosocial support pathways** in all cancer centres.
- Provide **tailored, accessible emotional-literacy resources** for patients and families.
- **Empower clinicians** with tools to identify emotional distress early.
- Use ALAN's global evidence to push for **policy change and resource allocation**.



Professional Guidance

- **Psychooncological therapy**
- **Digital support**
 - cancer companionship apps
 - digital mindfulness
 - psychoeducational programs

Patient Experience Driven Support

- peer mentoring
- social & emotional support through cancer community networks





Creative Writing as Patient Empowerment

"As an AML survivor, patient advocate, and researcher in biographical and creative writing, I have experienced firsthand how storytelling and reflective writing can strengthen resilience, agency, and emotional coping during cancer.

My personal and professional journey—shaped by many years of lived experience, training as a yoga instructor and systemic coach in integrative oncology, patient advocacy, and digital health innovation—culminated in a Master's degree in Creative Writing with Cancer Patients, where I explored the transformative potential of writing as a tool for emotional coping and empowerment." Claudia Poguntke, ALAN Summit Madrid 2025

- Creative writing strengthens **emotional literacy, empowerment, and self-efficacy** by helping patients process emotions and regain control.
- Online writing groups maintain **social connection and engagement** when in-person support is limited.
- Integrating writing with **psycho-oncological principles** promotes resilience and activates inner resources.
- Writing fosters **meaning-making, reflection, and self-determination**, enhancing quality of life.



Six Seconds Self Assessment

How do YOU cope with emotions in the AML arena?

- as a patient
- as a caregiver (family / friends)
- as a member of medical staff
- as a patient advocate

**When emotions become overwhelming,
do you wish to release them physically?**



Do you play dead...



or cool?



Do you want to run away?





**Or do you show strength
by seeking support?**

**Don't let your
Vulcan half take
over, work on
your emotional
literacy!**



Group 1

Charles
Hasmik
Chul-hwan
So Waah
Rita
Beyza

Group 2

Elo
Marija
Dick
Kairi
Zack

Group 3

Anne-Pierre
Geun-hwa
Rosie
Andy
Elba

Group 4

Marine
Carolina
Silvia
Chris
Laura

Group 5

Jan
Yolima
Stacey
Sindy
Esther

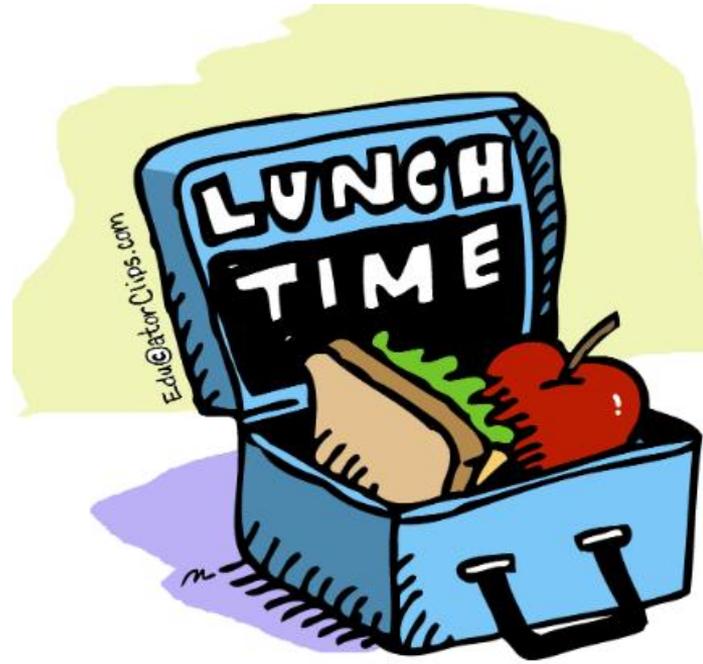
Group 6

Giovanni
Moses
Ashleigh
Ajda
Hamda
Kristina

**Go around the
tables
7 min per table**



GROUP PHOTO



LUNCH – BE BACK AT 1.30 PM!